



STRATEGIC PLAN 2019 – 2024

VISION: Fraserside is inspired to create communities of belonging where the diversity of all people is welcome.

MISSION: Fraserside supports people needing housing, seeking work, and/or living with developmental disabilities, mental health, or substance use issues, or low income. Our focus is New Westminster and neighbouring communities.

VALUES: Diversity / Compassion / Social Responsibility / Integrity / Communities of Belonging

GUIDING BELIEFS

Guiding our strategic plan is the belief that communities are inclusive when people have a home, make a contribution, are in relationship with one another, and participate in community. We also believe that a social profit organization achieves its vision when it is sustainable and fosters the development of its employees and volunteers.

PRIORITIES	OBJECTIVES
CONNECTIONS	<ul style="list-style-type: none"> • Support people to develop relationships and to participate in community • Provide mental health supports and counselling services to facilitate people’s stability, quality of life and sense of belonging • Take a person-centred approach to support life transitions for persons served, as they age
CONTRIBUTION	<ul style="list-style-type: none"> • Assist people to make a contribution through finding employment or volunteering
HOUSING & REAL ESTATE DEVELOPMENT	<ul style="list-style-type: none"> • Explore and evaluate the establishment of a “Hub” in New Westminster that provides affordable housing, office space, and community programming • Refurbish two existing housing developments: Calcutt Place & Hunter Heights and continue maintenance of Fraserside’s housing assets • Strive to ensure stable housing and sense of community for the people we serve
FUNDING & SUSTAINABILITY	<ul style="list-style-type: none"> • Ensure effective management and administration of Fraserside, including risk management in services, housing and IT • Enhance public awareness of our organization to support ongoing fund development

	<ul style="list-style-type: none">• Partner with businesses and non-profits to enhance capacity and support fund development
PEOPLE & CULTURE	<ul style="list-style-type: none">• Ensure a safe and healthy workplace for employees and volunteers• Ensure effective recruitment strategies, with a focus on diversity, and retention and succession planning• Strive to ensure the Board of Directors represents the community including the diversity of those people we serve• Increase our understanding and application of Indigenous culture to contribute toward Canada's Truth and Reconciliation Project